Asahi Product	Essilor Product	Ноуа	Nikon	Zeiss
Progressive				
ASAHI "STANDARD"	Varilux DS1	Pinnacle HD	Keno	N/A
ASAHI "ADVANCED"	Varilux Freedom	Hoya Amplitude	Presio inspire	SmartLife Pure
ASAHI "PREMIER"	Varilux Comfort Max	Hoya's Maestro/Array2	Presio Infinite	SmartLife Plus
ASAHI "OPTIMIST"	Varilux XR	iD LifeStyle	Emblematic	Individual
Anti-Fatigue				
ASAHI "ENDURA"	Eyezen	Sync 3	Home and Office	Energize me
Notes:	Most comparable to ours in terms of style, blends a near and distance vision lens to form a "mini progressive"	Different style of anti fatigue lens to ours. More like a single vision freeform design. Some people like it, I find Essilors is better	Similar style to ours but uses weird add on powers that opticians hate as they need to compensate their RX. We set ours by distance vision opposed to add on power	I'm not too familiar with Zeiss's lens. I used to sell their original anti fatigue at VE and it was similar to the "mini progressive" design that we use
Myopia Control				
MYOPI-X DIGITAL MYOPIA CONTROL LENS	N/A	Miyosmart	N/A	N/A
Notes: We only compare ours to Hoya as it's more advanced. Essilors and Zeiss's model use more basic prism type technology.		Most similar. Uses defocus management through honeycomb design, ours uses rings like Essilors but incorporates AI to make it more custom to the wearer. Hoyas is the most advanced on the market similar to Asahi's		
Coatings/Addons				
Ultron SHMC	Crizal Rock	I H X.5	Seacoat plus (theirs breaks down in high temperatures)	Duravision Platinum
Pearlon HMC	Crizal Easy Pro	EX4	Seacoat	Duravision Chrome
Raysafe	Blue Select (Essilors is a coating, ours is a material)	Recharge	Pure blue	Duravision Gold UV (this is new and try's to reduce yellowing from blue light, same as our Raysafe except Raysafe is a material not a coating
Photositions	Transitions Gen 8	Sensity (Hoya's own which is blue block also)	Photofusion	Photofusion
Transitions S	Transitions S	N/A	Transitions S	N/A